

**HIGOLD®**

G E N E V A C O L L E C T I O N 2 0 1 9

**HIGOLD®**

*Live the excellent life*

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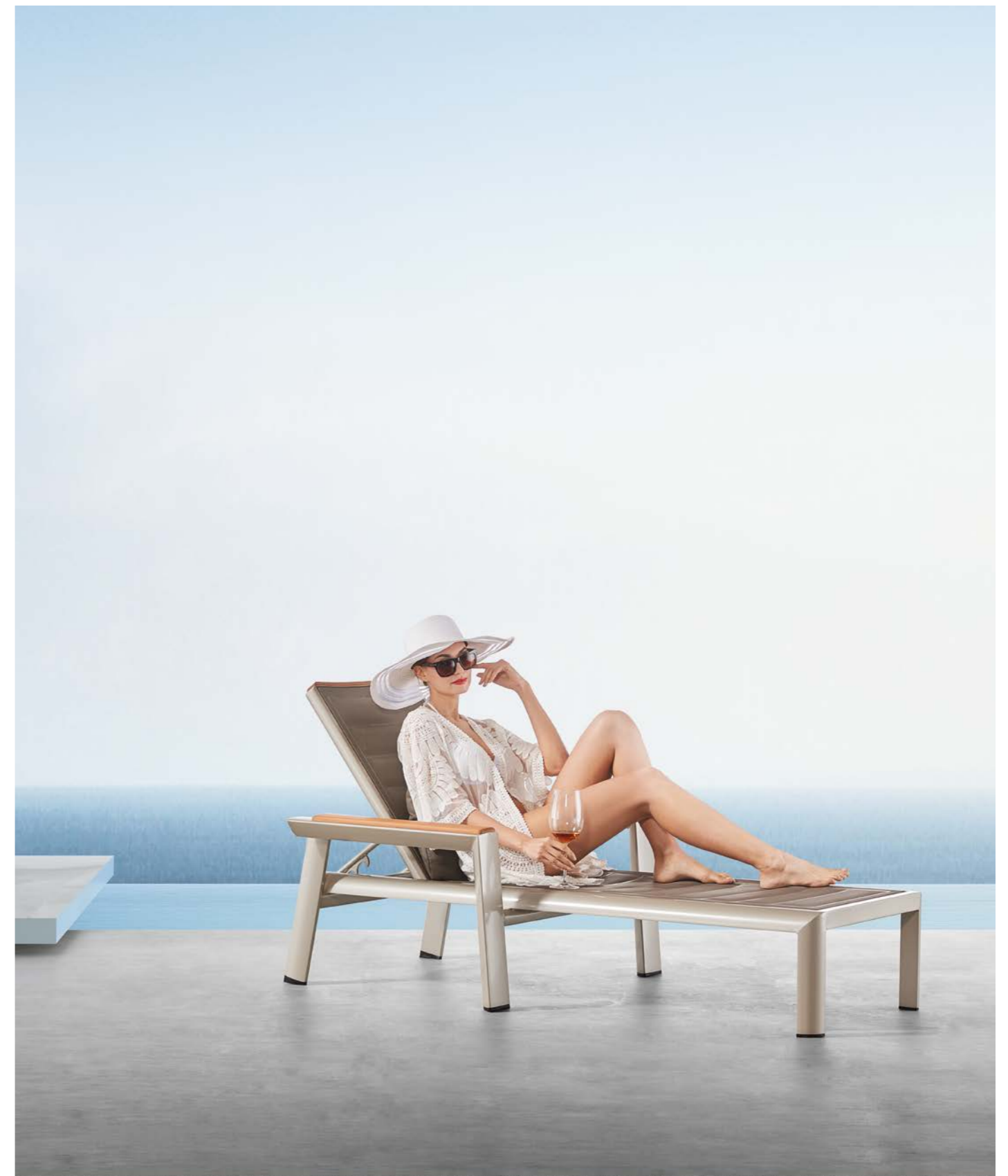
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**GENEVA**



reddot design award  
winner

## Share our passion for furniture!

### A short introduction

The history of HIGOLD as a company goes back to 1989. From the nineties the company developed itself to a reliable manufacturer of kitchen hardware. From 2011 we may call ourselves a leading brand in China. In 2005 we decided to expand our business activities with furniture, to be precise top quality outdoor furniture. First under private label, later on we decided to launch and build our own brand HIGOLD excellent outdoor.

### A brand with a mission

That is for sure. We like to inspire the luxury outdoor market with our brand and prove our promise: live the excellent life. Not only in China, but all over the world. Therefore we launched HIGOLD excellent outdoor shop in Europe at the first quarter of 2014 and started launching the brand with one of our partners in the Netherlands. From here we have connected various enthusiastic agents, dealers and retailers and we are building the brand. At the moment we are active in Holland, Germany, Spain, Portugal, Italy, Switzerland, Belgium, USA and Qatar. In these countries famous hospitality brands like Hilton, Sheraton and Jade Beach have already met the brand and gave their terrace the right ambiance with one or more HIGOLD models.

### Our ambition

All together the HIGOLD business activities have led to a very promising turnover. A result that we are absolutely proud of. But we are ambitious and are ready for our next step. In terms of our collection and in terms of expanding to additional countries. To start with Northern America. To handle this growth ambition we have just finished building a complete new sustainable factory. Wherefore we obtained all relevant certificates. The building not only has a great look, but also guarantees the best working conditions.

### Our collection strategy

We believe that design makes a difference. The fact that we have won the prestigious international Red Dot award in 2014 and 2016, for our Shenzhou X series and Icook collection, emphasizes that. From that point of view we have attracted top designer Nicolas Thomkins to work with the HIGOLD outdoor collection. He is worldwide known and famous for his original signature, iconic designs & functional furniture and is also a Red Dot award winner. In 2016, Pininfarina Extra started to work with us in designing our new head office and also furniture, which sets a benchmark in HIGOLD's history.

Sincerely,

Founder & President of the HIGOLD group  
**Mr. Alwin Ou**



## GENEVA

### OUTDOOR FURNITURE COLLECTION DESIGNED BY HIGOLD

The name "geneva" well defines the accuracy and the standard of building up this collection. The unique feature is the good combination and setting of three elements, textile, aluminum with powdercoating and the teak. The teak has been perfectly inserted in the alum.slot of the legs. And the teak on the table top is not with regular shape, which gradually becomes narrow at the final part. The clean and exquisite finish at each corner requires very high technique. This collection also conveys a strong architectural feeling which could be very interested to designers.



WITH PERFECT INTERPRETATION AND  
INGENIOUS CRAFTSMANSHIP,  
GENEVA COLLECTION SHOWS A GOOD  
COMBINATION OF ACCURACY, ORIGINALITY  
AND ROMANCE



A SPECIAL ARRANGEMENT OF THE WOOD SLATS  
AND WITH HIDDEN STORAGE BOX  
MAKES IT MORE PERSONALIZED AND REFRESHING







A TRUE TOUCH OF THE NATURE AND EVERY  
DETAIL IS IMPECCABLE









A BOLD DESIGN WITH METAL STRUCTURE BEING EXPOSED AND WITH NATURAL TEAK WOOD. IT LOOKS MORE DYNAMIC WITH FOAM PADDING INSIDE THE TEXTILENE SEWED BY USING HEAT-SEWING PROCESS





A GOOD COMBINATION OF CHAMPAGNE  
METAL CONSTRUCTION AND TAUPE  
TEXTILENE CUSHIONS



A COLLISION OF GORGEOUSNESS AND CLASSICS  
CREATES DISTINCTIVE SPARK



Outdoor Furniture Collection  
GENEVA

203121  
Single Sofa  
Size: 800x850x840mm



203131  
Double Sofa  
Size: 800x1600x840mm



203141  
Three-seater Sofa  
Size: 800x2230x840mm



203181  
Coffee Table  
Size: 700x1100x390mm



203111  
Dining Chair  
Size: 680x620x900mm



203172  
Dining Table  
Size: 900x900x740mm



203171  
Dining Table  
Size: 900x2000x740mm



203175  
Dining Table  
Size: 900x2800x740mm



203125  
Swivel Sofa  
Size: 800x850x845mm



203161  
Side Table  
Size: 500x500x450mm



203151  
Lounge  
Size: 1990x925x950mm



Geneva Combinations

203130



2031340



2031310



2031300



2031320



2031330

