

**HIGOLD®**

*Live the excellent life*

**HIGOLD FURNITURE MANUFACTURING CO., LTD.**

21 Xinglong Road, Xingtang Town,  
Shunde Area, Foshan City, Guangdong  
Province, China. 528325  
T: +86 757 27380273 / +86 757 27386391  
F: +86 757 27380276  
E: info@higold.com.cn

W: www.higoldfurniture.com.cn www.higold.com.cn

**HIGOLD EUROPE HEAD OFFICE**

Schokkerweg 5  
8042 PC Zwolle  
The Netherlands  
T: +31 38 421 39 85 / +31 54 851 47 05  
E: info@higoldeurope.eu  
W: www.higoldeurope.eu

**HIGOLD®**

C H A M P I O N C O L L E C T I O N 2 0 1 9



**CHAMPION**



reddot design award  
winner

## Share our passion for furniture!

### A short introduction

The history of HIGOLD as a company goes back to 1989. From the nineties the company developed itself to a reliable manufacturer of kitchen hardware. From 2011 we may call ourselves a leading brand in China. In 2005 we decided to expand our business activities with furniture, to be precise top quality outdoor furniture. First under private label, later on we decided to launch and build our own brand HIGOLD excellent outdoor.

### A brand with a mission

That is for sure. We like to inspire the luxury outdoor market with our brand and prove our promise: live the excellent life. Not only in China, but all over the world. Therefore we launched HIGOLD excellent outdoor shop in Europe at the first quarter of 2014 and started launching the brand with one of our partners in the Netherlands. From here we have connected various enthusiastic agents, dealers and retailers and we are building the brand. At the moment we are active in Holland, Germany, Spain, Portugal, Italy, Switzerland, Belgium, USA and Qatar. In these countries famous hospitality brands like Hilton, Sheraton and Jade Beach have already met the brand and gave their terrace the right ambiance with one or more HIGOLD models.

### Our ambition

All together the HIGOLD business activities have led to a very promising turnover. A result that we are absolutely proud of. But we are ambitious and are ready for our next step. In terms of our collection and in terms of expanding to additional countries. To start with Northern America. To handle this growth ambition we have just finished building a complete new sustainable factory. Wherefore we obtained all relevant certificates. The building not only has a great look, but also guarantees the best working conditions.

### Our collection strategy

We believe that design makes a difference. The fact that we have won the prestigious international Red Dot award in 2014 and 2016, for our Shenzhou X series and Icook collection, emphasizes that. From that point of view we have attracted top designer Nicolas Thomkins to work with the HIGOLD outdoor collection. He is worldwide known and famous for his original signature, iconic designs & functional furniture and is also a Red Dot award winner. In 2016, Pininfarina Extra started to work with us in designing our new head office and also furniture, which sets a benchmark in HIGOLD's history.



Sincerely,

Founder & President of the HIGOLD group  
**Mr. Alwin Ou**



## CHAMPION

A kind of special comfort can be reached by being seated on Champion collection. Both the seater and the back are with super soft foam inside to give body a reason to relax. Each sewing line is able to leave space for air to recycle. Champion will bring you to an outdoor world full of wonder and joy.









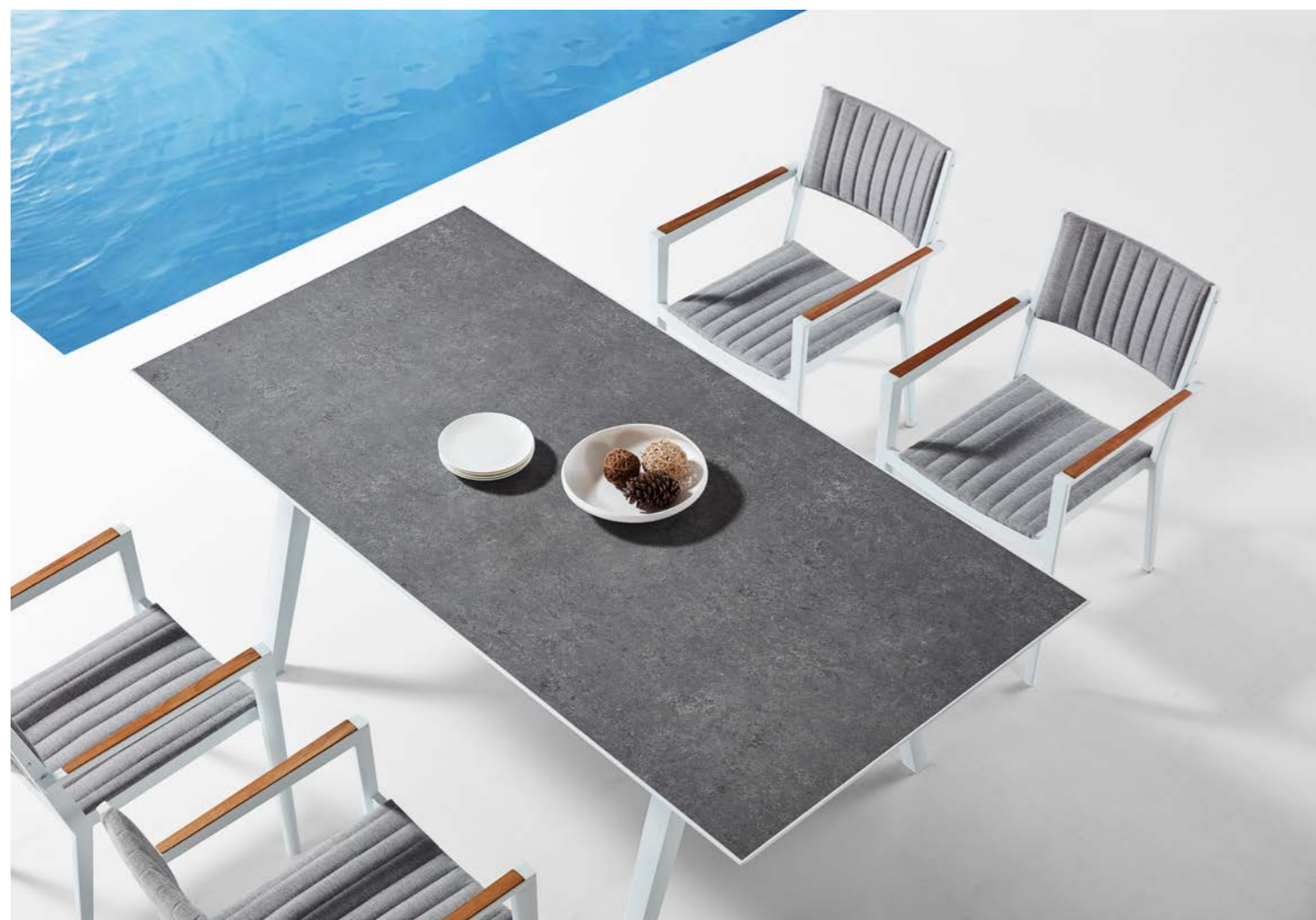


A BOLD AND UNCONSTRAINED DESIGN WITHOUT  
LOSING WARM AND DELICATE FEELING





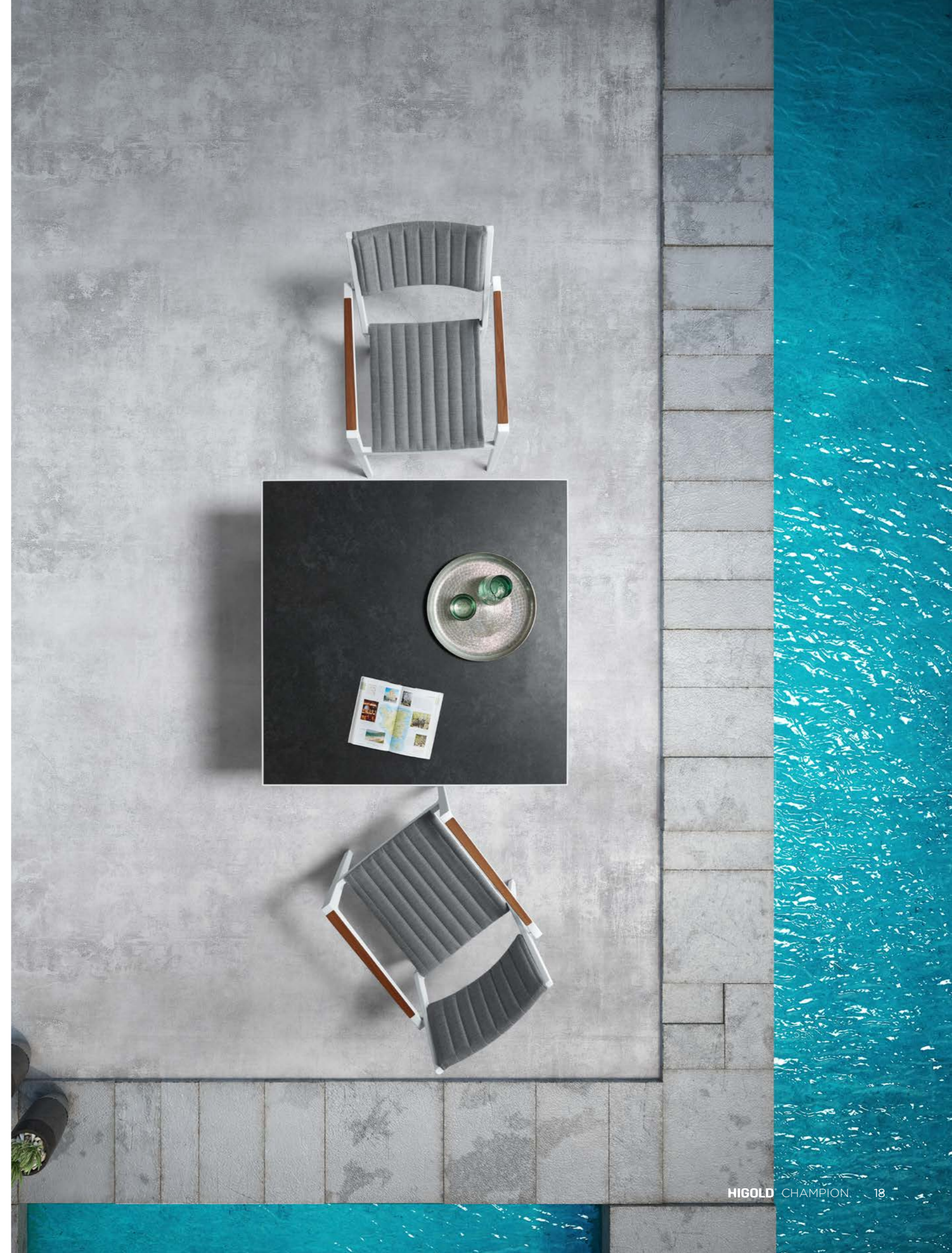




THE GENEROUS FAÇADE AND STRUCTURES ECHO WITH  
THE MODERN ARCHITECTURAL STYLE

SIMPLE BUT COMFORTABLE, WITH LAYERS OF FOAM IN  
DIFFERENT LEVELS OF SOFTNESS

THE CUSHIONS FOLLOWING THE CORRUGATED STYLE  
HELP THE BODY TO BREATHE AND RELAX



FEELING THE BEAUTY OF NATURE OUTSIDE THE METAL STRUCTURE  
BY DECORATING WITH TEAK ARMRESTS

A TRUE TOUCH OF THE HEART AND A FEAST FOR THE EYES WITH  
CERAMIC GLASS TABLE TOPS ON THE CHAMPION COLLECTION





Outdoor Furniture Collection  
CHAMPION



204321  
Single Sofa  
Size: 800x800x750mm



204331  
Double Sofa  
Size: 800x1450x750mm



204372  
Dining Table  
Size: 2000x1000x750mm



204351  
Lounge  
Size: 1990x930x915mm



204341  
Three-seater Sofa  
Size: 800x2100x750mm



204381  
Coffee Table  
Size: 1200x700x400mm



204308  
Middle Sofa  
Size: 795x655x750mm



204328  
Middle Corner Sofa  
Size: 795x795x750mm



204327  
Left Corner Sofa  
Size: 795x1380x750mm



204329  
Right Corner Sofa  
Size: 795x1380x750mm



204311  
Dining Chair  
Size: 625x555x865mm



204371  
Dining Table  
Size: 1000x1000x750mm

Champion Combinations



2043110



2043150



2043130



2043100



2043170



2043160



204320



204310



2043140



2043180



204330



204380



2043190



2043200



204350



204370



2043210



2043120